

*Organically
Grown Produces
Good for nature
Good for you*

SIKKIM
GANGTOK



North East
**Organic
Festival**

EXHIBITION, BUYER-SELLER MEET & ROUND TABLE

Organized by



CIH, Nagaland

in Association with



National Skills Foundation of India

Sponsored By:



National Horticulture Board

27th to 30th July 2012,

Delhi Haat, Pitampura, (Exhibition) New Delhi

Delhi Haat, INA, (Exhibition, Buyer-seller Meet & Round Table) New Delhi

About CIH

Recognizing the potential for development of horticulture in Northeast region, and in order to provide adequate institutional support to tap this potential, Government of India has set-up the "Central Institute of Horticulture" at Medziphema, Nagaland under the Department of Agriculture & Co-operation, Ministry of Agriculture in the year 2006. With a vision to emerge as the pioneering, innovative, farmer focused and self-supporting horticultural institute in the country. The main thrust areas of the Institute are:

- ❖ Training of State Government Officials and Farmers/Beneficiaries of North Eastern Region
- ❖ Production and supply of Quality Planting Materials
- ❖ Technology Demonstration
- ❖ Post-Harvest Management and Value Addition
- ❖ Promotion of Organic Farming
- ❖ Marketing and Agri Business promotion
- ❖ Coordination with State Horticulture Departments of NER and other National Organizations
- ❖ Monitoring and Evaluation of Centrally Sponsored Schemes

Participants profile-

State govt. officials, Farmers, SHGs, NGOs & Entrepreneurs from Assam, Arunachal Pradesh, Meghalaya, Mizoram, Manipur, Nagaland, Tripura & Sikkim

Products on display-

Pineapple, Passion Fruit, Ginger, Turmeric, Turmeric Powder, King Chilly (paste/pickle), Dehydrated (Pineapple, Wild Apple, Aonla), large Cardamom & several other fresh & processed products

About NHB

National Horticulture Board (NHB) was set up by the Government of India in 1984 as an autonomous society under the Societies Registration Act 1860. Board has its Head Quarter in Institutional Area, Sector 18, Gurgaon (Haryana).

The Managing Director is the Principal Executive of NHB who implements various schemes under overall supervision and guidance of the Board of Directors of NHB as well as the Department of Agriculture & Co-operation, Ministry of Agriculture, Govt. of India..

Aims & Objectives of NHB Schemes

The broad aims & objectives of all the above mentioned schemes are as under :-

- 1:-Development of hi-tech commercial horticulture in identified belts
- 2:-Development of modern post-harvest management infrastructure as integral part of area expansion projects or as common facility for cluster of projects
- 3:- Development of integrated, energy efficient cold chain infrastructure for fresh horticulture produce,
- 4:- Popularization of identified new technologies / tools / techniques for commercialization / adoption, after carrying out technology need assessment,
- 5:- Assistance in securing availability of quality planting material by promoting setting up of scion and root stock banks / mother plant nurseries, carrying out accreditation/ rating of horticulture nurseries and need based imports of planting material,
- 6:- Promotion and market development of fresh horticulture produce,

About NSFI

National Skills Foundation of India is a not for profit foundation started by group of leading professionals from diverse background to work towards poverty reduction through skill endowment and capacity building of huge unskilled labour force in India. NSFI is addressing issues of employability by providing an open platform for different stakeholders to come together for skill development. NSFI partners with Private Sector, Government, Universities, Institutions and Multilateral Agencies for Skill development

Background:

Organic agriculture offers the most sustainable solution for developing the agricultural sector and provides food security with least negative impacts on the environment. Organic farming offers solutions for sound rural development. It provides healthy foods, maintains and creates jobs. High quality organic foods are market openers and demand for safe an organic food a rapidly expanding in both domestic and international markets. Cost of organic products are 2-3 times higher than the conventional ones depending on the product and country. The organic product market amounts to 40-45 billion EURO per year. The biggest consumers of organic produce are: USA and Canada-12-14 billion: after European Union-about 16-17 billion EURO.

The traditional practices and an inclination towards organic agriculture in North east is boon in disguise. This potential can be harnessed to improve the ecology and economy of the region. The total area under organic cultivation in North east (76120 ha) is quite high as compared to rest of the country.

Objectives:

- To provide a platform to network, to meet new partners and trade contacts in a region not easy to access.
- It presents an excellent opportunity to learn about recent developments in the organic agriculture segment
- To provide an ideal meeting point for all important stakeholders active in the organic sector in the targeted region.
- It offers the opportunity to learn from each other by reaching out to the leading personalities of the organic sector internationally and in the region
- It provides an opportunity to have a direct interface with organic produce growers of the region

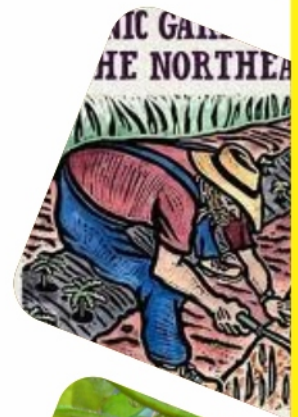
North East Organically Grown Products

Spices:

- Ginger
- Turmeric
- King Chilli
- Cardamom (L)
- Pepper

Fruits:

- Pineapple
- Cashew
- Passion Fruit
- Citrus
- Kiwi Fruit





GO
Organic - North East

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