



**Gujarat
Institute of
Competitiveness**



Knowledge Partner

**LEARN INNOVATIVE WAYS TO DEVELOP EXPORTS OF
AGRI PRODUCTS AND
TO LEARN ABOUT NEW AGRI TECHNOLOGIES FROM ISRAEL**

29 APRIL 2013 (MONDAY)

Gujarat Institute of Competitiveness (GIC) is dedicated to competitiveness enhancement for sustained growth and development. The Institute is a membership based concern that focuses upon enhancing Competitiveness of five major constituents of the State of Gujarat viz. Industry, Academia, Non-Profits, Government and Professionals.

GLOBAL NETWORK INSTITUTE (GNI - An international trade training institute) was started in 1998. GNI has organised a course on International Trade Management **on Agri Products** to widen the practical knowledge of corporate, SMEs, entrepreneurs, professionals, managers, executives, service providers and students.

- GNI has conducted 425 seminars in India & abroad (15800+ companies trained)
- GNI has conducted 104 batches of Diploma course in export management (1900+ students certified)

**LIVE VIDEO CONFERENCE MEETINGS WILL BE ARRANGED WITH AGRI
PRODUCTS' IMPORTERS / BUYERS FROM FOREIGN COUNTRIES &
A CHANCE TO GO TO ISRAEL TO SEE LATEST AGRI TECHNOLOGIES***

General Course Outlines :

- *How to Export Agri Products with an innovative approach*
- *How to search importers – scientifically*
- *How to start communications with importers*
- *Taking part in overseas exhibitions and Govt. Schemes*
- *Appointing overseas agents*
- *How to plan overseas marketing tour and Govt. Schemes*
- *Marketing materials and Govt. Schemes*
- *Learn country approaches (Example CANADA)*
- *To move part of your Agri Business to "Online model" & through "Social media networking"*

Israel – the new destination :

- *Agri technologies from Israel*
- *Joint venture in India with overseas company with buyback arrangement (From Israel)*
- *Taking part in delegation abroad to explore overseas market opportunities (To Israel)*
 - *Buyer-Seller meets abroad*
 - *To meet Agri Tech Companies*
- *A chance to go to Israel for 5 days (One to One B2B meetings in Israel included)**

Duration	4 Hours
Time	3.00pm to 7.00pm
Venue	Safal Prelude, S.G. Road, Ahmedabad
Qualification	Anyone can join this course. No education bar & no age bar
Who can attend	Manufacturers, Traders, Service Providers, Exporters, Professionals, Managers, Executives and Students.
Seminar Fees	Rs.1,500 (For 29 th April 2013 training)
Delegation Fees	Rs. 15,000 + Actual Airfare, hotel etc. for visit to Israel (27 – 31 st May 2013)

You have a choice to attend :

1. Only workshop
2. Workshop + Visit to Israel

***For more details, please call us on 7874493382**

Gujarat Institute of Competitiveness / Global Network Institute

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