NATIONAL WORKSHOP & EXHIBITION ON ORGANIC FARMING

*“ holistic and sustainable organic farming*

*in India - the future thrusts’’*

On

30-31 October, 2014

At

Samavar, B-36,Pamposh Enclave,G.K.-1

New Delhi

*Organised by*

Krishi Aaj Kal

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**Introduction**

India is bestowed with lot of potential to produce all varieties of organic products due to its various agro climatic regions. An inherited tradition of organic farming in several states of the country is an added advantage. This holds the promise for organic producers to tap the market which is steadily growing (15 to 25 %) in the domestic market related to the export market. Organic agriculture is not just a source of safer, healthier, tastier food. It is an answer to rural poverty. Organic agriculture is not just a method of farming. It is saving the Earth and farmers' lives.

Farmers are rediscovering the benefits of traditional and holistic farming that maintains soil health and bio-diversity. Ecological agriculture is highly productive and is the only lasting solution to hunger and poverty. High cost corporate agriculture is having adverse impact on the livelihood of farmers. The increasing cost of production and the falling prices combined with the decline in farm credit is putting great burden on farmers, which is pushing them to desperation.

Currently India ranks 33rd in terms of total land under organic cultivation and 88th in terms of the ratio of agricultural land under organic crops to total farming area. Presently the land under organic cultivation is 4.43 million hactares and increasing at steady rate and rest are minor forest produce (wild collection) in an area about 3.65 million ha. India exported more than 300 organic products under 19 categories for a volume of 69837 MT realizing value of USD 157 million (2010-11). 44 % of the organic products were exported to Europe followed by Canada (22%), USA (19%) and Asia (13%).A national level conference and exhibition is being organized to understand the latest development in organic farming.

**Objectives**

Organic Farming Status of India

Organic farming concept, need and strategies

Organic Crop protection-Status of technologies and future needs

Organic farming policies, prospects and Opportunities

Developing Internal control System and capacity building of enumerators

Understanding Organic inspection and certification

Deliberation on the market and challenges of Organic Farming

To promote organic farming and competitiveness among small-holders

To forge partnerships for developing forward & backward farm linkages to   Strengthen Organic farming

To encourage setting up of agro-processing and agri-businesses enterprises for value addition in agriculture produce and generating new employment opportunities

To Suggest Policy Framework For Facilitation Of Promotion Of Organic Products

**Focus Area**

* Organic Farming, Organic Certification, Organic Food & Beverages
* Organic Input Supplies, Organic Retail
* Green Cosmetics, Skin & Health Care
* Emerging Business Models & Strategies
* Export Promotion ,Effective Supply/Distribution Chains
* Organic Consultancy
* Future Agenda for Organic Development
* Prospects of Organic farming in India
* Development of organic farming in India
* Financial Schemes for Organic Farming

**Participants Profile**

* Organic Food , Agro & Beverages Industries
* Certification Agencies
* Organic Fertilizer / Growth Promoters
* Green Cosmetics & Skin care Industries
* Health and Functional Food Industries
* Organic Tea & Coffee Industries
* Organic Textiles Industries
* Organic Spices Industry
* Organic Coconut Industry
* Export Promotion Councils
* Exporters & Importers
* CEOs / Industrialists
* Commodity exchange representatives
* Central & State Government Departments and Officials
* Agriculture Operatives, Progressive Farmers and Representative of Farmer Groups

**Sponsorship**

**Platinum Rs. 5,00,000**

**Benefits:** Your logo will be highlighted on each and every printed publicity material, backdrop and a prominent place stall of 36 sq mtrs with a full page colour advertisement in Krishi Aaj Kal.

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**Benefits:** Your logo will be highlighted on each and every printed publicity material, backdrop and a prominent place stall of 18 sq mtrs with a half page colour advertisement in Krishi Aaj Kal.

**Silver Rs. 1, 00,000**

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***Furnished Stall Charges @ Rs. 3500 per sq mtr plus service tax extra***

***Standard sizeof stall 3x3 sq mtr***

***Delegate Fee****:* ***Rs. 1500/- per delegate***

*For booking*

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